

FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, May / June 2019

Subject: Business Research Methods

Paper – MBA – 203

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

- 1 What are the requirements of a good research design?
- 2 Discuss the addition theorem of probability
- 3 What are the benefits of sampling?
- 4 State the properties of good estimator
- 5 Explain the importance of correlation in research.

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- 6 a) Discuss various types of business research.
OR
b) What is experimental design? Explain its meaning and significance.
- 7 a) What is meant by theoretical frequency distribution? Discuss the salient features of Binomial and Poisson distribution.
OR
b) Briefly explain the properties and application of normal distribution in business research.
- 8 a) Discuss the procedure for measurement of variables in research design.
OR
b) Explain different methods of data collection.
- 9 a) What is hypothesis testing? Explain the process of formulation and testing of an hypothesis.
OR
b) Explain the important methods of Multi-Variate Analysis.
- 10 a) Explain the role of regression and correlation in carrying out a business research.
OR
b) Explain the significance and process of business report.
